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UNITED STATES DISTRICT COURT
 FOR THE NORTHERN DISTRICT OF CALIFORNIA
 SAN FRANCISCO DIVISION

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

MICROSOFT CORPORATION and
 ACTIVISION BLIZZARD, INC.,

Defendants.

Case No. 3:23-cv-02880-JSC

**DEFENDANT MICROSOFT'S RESPONSE
 TO PLAINTIFF'S ADMINISTRATIVE
 MOTION TO CONSIDER WHETHER
 ANOTHER PARTY'S MATERIALS
 SHOULD BE SEALED (CIVIL L.R. 79-5)
 (ECF NO. 35)**

Date: TBA
 Time: TBA
 Dept.: Courtroom 8—19th Floor
 Judge: Honorable Jacqueline S. Corley

Pursuant to Civil Local Rules 7-11 and 79-5(f)(3), Defendant Microsoft Corporation (“Microsoft”) respectfully requests the Court to maintain under seal its confidential information identified below, which was provisionally filed under seal pursuant to Plaintiff Federal Trade Commission’s (hereinafter “FTC” or “Plaintiff”) Administrative Motion to Consider Whether Another Party’s Materials Should Be Sealed (ECF No. 35). Microsoft respectfully requests that the Court consider this submission, which—applying the appropriate legal standards in this District—significantly narrows the information that would be maintained under seal within the FTC’s Emergency Motion for Temporary Restraining Order (hereinafter “Motion”) (ECF No. 7).

The proposed sealing in the chart below reflects Microsoft’s good-faith efforts to narrowly seek sealing of only that information which is competitively sensitive and contained in internal documents, the public disclosure of which would cause injury to Microsoft that cannot be avoided through any more restrictive alternative means.

Document	Portions to Be Filed Under Seal	Basis for Sealing Request ¹
Emergency Motion	Page 12, Portions of Lines 12-14	While this designation does not require sealing, the exhibit Plaintiff cites to support this proposition—Exhibit J—includes 4 pages of deposition testimony. Such testimony contains non-public information including, but not limited to, Microsoft’s competitive analysis that could be used to injure Microsoft if it were made publicly available.

¹ Legitimate private interests warrant the sealing of the Microsoft and Activision information in this chart, and the unsealing of the information would result in injury to Microsoft and Activision that could not be avoided through any less restrictive alternative to sealing.

Emergency Motion	Page 12, Portions of Lines 17-19	While this designation does not require sealing, the exhibit Plaintiff cites to support this proposition—Exhibit K—includes a 71-slide internal business presentation. Such presentation contains non-public information including, but not limited to, Microsoft’s internal metrics and valuations that could be used to injure Microsoft if it were made publicly available.
Emergency Motion	Page 13, Portions of Lines 13-15	While this designation does not require sealing, the exhibit Plaintiff cites to support this proposition—Exhibit C—includes a 361-page expert report. Such report contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, market share analyses, assessment of the competitive landscape, business partnerships, terms of existing confidential agreements, revenue figures and projections, and internal presentations discussing business strategy, which could be used to injure Microsoft and Activision if made publicly available. ²
Emergency Motion	Page 14, Portions of Lines 7-9	While this designation does not require sealing, the exhibit Plaintiff cites to support this proposition—Exhibit C—includes a 361-page expert report. Such report contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking

² As the FTC notes in its administrative motion, *see* ECF No. 35 at 5 n.1, this document, the Lee Report contains many citations to Microsoft’s confidential information, as well as from Activision and numerous third parties such that redaction would not be practical.

		opportunities, market share analyses, assessment of the competitive landscape, business partnerships, terms of existing confidential agreements, revenue figures and projections, and internal presentations discussing business strategy, which could be used to injure Microsoft and Activision if made publicly available.
Emergency Motion	Page 14, Portions of Lines 19-24	While this designation does not require sealing, the exhibit Plaintiff cites to support this proposition—Exhibit C—includes a 361-page expert report. Such report contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, market share analyses, assessment of the competitive landscape, business partnerships, terms of existing confidential agreements, revenue figures and projections, and internal presentations discussing business strategy, which could be used to injure Microsoft and Activision if made publicly available.
Emergency Motion	Page 15, Portions of Lines 9-13	While this designation does not require sealing, the exhibit Plaintiff cites to support this proposition—Exhibit C—includes a 361-page expert report. Such report contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, market share analyses, assessment of the competitive landscape, business partnerships, terms of existing confidential agreements, revenue figures and projections, and

		internal presentations discussing business strategy, which could be used to injure Microsoft and Activision if made publicly available.
Emergency Motion	Page 15, Portions of Lines 24-26	While this designation does not require sealing, the exhibit Plaintiff cites to support this proposition—Exhibit C—includes a 361-page expert report. Such report contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, market share analyses, assessment of the competitive landscape, business partnerships, terms of existing confidential agreements, revenue figures and projections, and internal presentations discussing business strategy, which could be used to injure Microsoft and Activision if made publicly available.
Emergency Motion	Page 16, Portions of Lines 5-6	While this designation does not require sealing, the exhibit Plaintiff cites to support this proposition—Exhibit C—includes a 361-page expert report. Such report contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, market share analyses, assessment of the competitive landscape, business partnerships, terms of existing confidential agreements, revenue figures and projections, and internal presentations discussing business strategy, which could be used to injure Microsoft and Activision if made publicly available.

Emergency Motion	Page 16, Portions of Lines 16-18	While this designation does not require sealing, the exhibit Plaintiff cites to support this proposition—Exhibit C—includes a 361-page expert report. Such report contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, market share analyses, assessment of the competitive landscape, business partnerships, terms of existing confidential agreements, revenue figures and projections, and internal presentations discussing business strategy, which could be used to injure Microsoft and Activision if made publicly available.
Emergency Motion	Page 16, Portions of Lines 22-24	While this designation does not require sealing, the exhibit Plaintiff cites to support this proposition—Exhibit C—includes a 361-page expert report. Such report contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, market share analyses, assessment of the competitive landscape, business partnerships, terms of existing confidential agreements, revenue figures and projections, and internal presentations discussing business strategy, which could be used to injure Microsoft and Activision if made publicly available.

Emergency Motion	Page 17, Portions of Lines 6-8	This paragraph contains non-public information including, but not limited to, Microsoft's sales metrics that could be used to injure Microsoft if it were made publicly available.
Emergency Motion	Page 17, Portions of Lines 10-11	This paragraph contains non-public information including, but not limited to, Microsoft's sales metrics that could be used to injure Microsoft if it were made publicly available.
Emergency Motion	Page 17, Portions of Line 18	While this designation does not require sealing, the exhibit Plaintiff cites to support this proposition—Exhibit A—includes 28 pages of deposition testimony. Such deposition transcript excerpt contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, assessment of the competitive landscape, business partnerships, and terms of existing confidential agreements, which could be used to injure Microsoft if made publicly available.
Emergency Motion	Page 18, Portions of Lines 23-24	This paragraph contains non-public information including, but not limited to, Microsoft's internal business strategy that could be used to injure Microsoft if it were made publicly available.

Emergency Motion	Page 19, Portions of Line 6	While this designation does not require sealing, the exhibit Plaintiff cites to support this proposition—Exhibit A—includes 28 pages of deposition testimony. Such deposition transcript excerpt contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, assessment of the competitive landscape, business partnerships, and terms of existing confidential agreements, which could be used to injure Microsoft if made publicly available.
Emergency Motion	Page 19, Portions of Lines 25-27	While this designation does not require sealing, the exhibit Plaintiff cites to support this proposition—Exhibit C—includes a 361-page expert report. Such report contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, market share analyses, assessment of the competitive landscape, business partnerships, terms of existing confidential agreements, revenue figures and projections, and internal presentations discussing business strategy, which could be used to injure Microsoft and Activision if made publicly available.
Emergency Motion	Page 20, Portions of Lines 1-3	While this designation does not require sealing, the exhibit Plaintiff cites to support this proposition—Exhibit C—includes a 361-page expert report. Such report contains non-public and highly sensitive information including, but not limited to, information reflecting

		internal decision-making processes, strategic evaluation of forward-looking opportunities, market share analyses, assessment of the competitive landscape, business partnerships, terms of existing confidential agreements, revenue figures and projections, and internal presentations discussing business strategy, which could be used to injure Microsoft and Activision if made publicly available.
Emergency Motion	Page 20, Portions of Lines 6-8	This paragraph contains non-public information including, but not limited to, Microsoft's sales metrics that could be used to injure Microsoft if it were made publicly available.
Emergency Motion	Page 20, Portions of Lines 17-19	This paragraph contains non-public information including, but not limited to, Microsoft's internal game development strategy that could be used to injure Microsoft if it were made publicly available.
Emergency Motion	Page 20, Portions of Lines 24-26	While this designation does not require sealing, the exhibit Plaintiff cites to support this proposition—Exhibit C—includes a 361-page expert report. Such report contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, market share analyses, assessment of the competitive landscape, business partnerships, terms of existing confidential agreements, revenue figures and projections, and internal presentations discussing business strategy, which could be used to injure Microsoft and Activision if

		made publicly available.
Emergency Motion	Page 20, Portions of Lines 26-27	This paragraph contains non-public information including, but not limited to, Microsoft's internal sales metrics that could be used to injure Microsoft if it were made publicly available.
Emergency Motion	Page 21, Portions of Line 1	This paragraph contains non-public information including, but not limited to, Microsoft's internal sales metrics that could be used to injure Microsoft if it were made publicly available.
Emergency Motion	Page 21, Portions of Lines 2-4	While this designation does not require sealing, the exhibit Plaintiff cites to support this proposition—Exhibit C—includes a 361-page expert report. Such report contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, market share analyses, assessment of the competitive landscape, business partnerships, terms of existing confidential agreements, revenue figures and projections, and internal presentations discussing business strategy, which could be used to injure Microsoft and Activision if made publicly available.
Emergency Motion	Page 21, Portions of Lines 18-23	While this designation does not require sealing, the exhibit Plaintiff cites to support this proposition—Exhibit C—includes a 361-page expert report. Such report contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking

		opportunities, market share analyses, assessment of the competitive landscape, business partnerships, terms of existing confidential agreements, revenue figures and projections, and internal presentations discussing business strategy, which could be used to injure Microsoft and Activision if made publicly available.
Emergency Motion	Page 22, Portions of Lines 4-6	While this designation does not require sealing, the exhibit Plaintiff cites to support this proposition—Exhibit C—includes a 361-page expert report. Such report contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, market share analyses, assessment of the competitive landscape, business partnerships, terms of existing confidential agreements, revenue figures and projections, and internal presentations discussing business strategy, which could be used to injure Microsoft and Activision if made publicly available.
Emergency Motion	Page 22, Portions of Lines 12-15	While this designation does not require sealing, the exhibit Plaintiff cites to support this proposition—Exhibit C—includes a 361-page expert report. Such report contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, market share analyses, assessment of the competitive landscape, business partnerships, terms of existing confidential agreements, revenue figures and projections, and

		internal presentations discussing business strategy, which could be used to injure Microsoft and Activision if made publicly available.
Emergency Motion	Page 22, Portions of Lines 16-18	While this designation does not require sealing, the exhibit Plaintiff cites to support this proposition—Exhibit AA—includes a 18-page communication with an accompanying business strategy report. It contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, assessment of the competitive landscape, and business partnerships, which could be used to injure Microsoft if made publicly available.
Emergency Motion	Page 22, Portions of Lines 19-24	This paragraph contains non-public information including, but not limited to, Microsoft’s internal business strategy that could be used to injure Microsoft if it were made publicly available.
Fleury Decl. ISO TRO, Ex. A	Entire Document	This 28-page deposition transcript excerpt contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, assessment of the competitive landscape, business partnerships, and terms of existing confidential agreements, which could be used to injure Microsoft if made publicly available.

1 2 3 4 5 6 7 8 9	Fleury Decl. ISO TRO, Ex. B	Entire Document	This deposition transcript excerpt contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, assessment of the competitive landscape, business partnerships, and terms of existing confidential agreements, which could be used to injure Microsoft if made publicly available.
10 11 12 13 14 15 16 17 18 19	Fleury Decl. ISO TRO, Ex. C	Entire Document	This 361-page expert report contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, market share analyses, assessment of the competitive landscape, business partnerships, terms of existing confidential agreements, revenue figures and projections, and internal presentations discussing business strategy, which could be used to injure Microsoft and Activision if made publicly available.
20 21 22 23 24 25 26 27 28	Fleury Decl. ISO TRO, Ex. I	Entire Document	This exhibit list in <i>In the matter of Microsoft Corp. & Activision Blizzard, Inc.</i> Docket No. 9412 (FTC) contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, market share analyses, assessment of the competitive landscape, business partnerships, terms of existing confidential agreements, revenue figures and projections, and internal presentations discussing

		business strategy, which could be used to injure Microsoft and Activision if made publicly available.
Fleury Decl. ISO TRO, Ex. J	Entire Document	This deposition transcript excerpt contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, assessment of the competitive landscape, business partnerships, and terms of existing confidential agreements, which could be used to injure Microsoft if made publicly available.
Fleury Decl. ISO TRO, Ex. K	Entire Document	This 71-slide internal review presentation contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, internal valuations and metrics, strategic evaluation of forward-looking opportunities, assessment of the competitive landscape, and business partnerships, which could be used to injure Microsoft if made publicly available.
Fleury Decl. ISO TRO, Ex. R	Entire Document	This deposition transcript excerpt contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, assessment of the competitive landscape, business partnerships, and terms of existing confidential agreements, which could be used to injure Microsoft if made publicly available.

1 2 3 4 5 6 7 8	Fleury Decl. ISO TRO, Ex. U	Entire Document	This 46-page internal business presentation contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, assessment of the competitive landscape, and business partnerships, which could be used to injure Microsoft if made publicly available.
9 10 11 12 13 14 15 16	Fleury Decl. ISO TRO, Ex. V	Entire Document	This 49-page internal business presentation contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, assessment of the competitive landscape, and business partnerships, which could be used to injure Microsoft if made publicly available.
17 18 19 20 21 22 23	Fleury Decl. ISO TRO, Ex. Y	Entire Document	This internal communication contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, assessment of the competitive landscape, and business partnerships, which could be used to injure Microsoft if made publicly available.
24 25 26 27 28	Fleury Decl. ISO TRO, Ex. AA	Entire Document	This internal communication contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, assessment of the

		competitive landscape, and business partnerships, which could be used to injure Microsoft if made publicly available.
Fleury Decl. ISO TRO, Ex. AB	Entire Document	This 18-page internal communication contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, and assessment of the competitive landscape, which could be used to injure Microsoft if made publicly available.
Fleury Decl. ISO TRO, Ex. AD	Entire Document	This 11-page deposition transcript excerpt contains non-public and highly sensitive information including, but not limited to, information reflecting internal decision-making processes, strategic evaluation of forward-looking opportunities, assessment of the competitive landscape, business partnerships, and terms of existing confidential agreements, which could be used to injure Microsoft if made publicly available.

ARGUMENT

I. Sealing the Opposition and Supporting Documents Is Warranted Under Ninth Circuit Precedent as They Contain Microsoft’s Confidential Business Information

In the Ninth Circuit, “[p]arties seeking to seal judicial records relating to motions that are ‘more than tangentially related to the underlying cause of action,’ bear the burden of overcoming the presumption with ‘compelling reasons supported by specific factual findings that outweigh the general history of access and the public policies favoring disclosure.’” *Lenovo (United States) Inc. v. IPCom GmbH & Co., KG*, 2022 WL 2313948, at *1 (N.D. Cal. Jun. 28, 2022); *see also Kamakana v. City &*

1 *County of Honolulu*, 447 F.3d 1172, 1179 (9th Cir. 2006) (“[T]he court must ‘conscientiously [] balance
 2 the competing interests’ of the public and the party who seeks to keep certain judicial records secret.”).
 3 Courts in this Circuit regularly find that sealing is warranted where the records or information that are
 4 sought to be sealed could be used “as sources of business information that might harm a litigant’s
 5 competitive standing.” *Nixon v. Warner Commc’ns, Inc.*, 435 U.S. 589, 598 (1978); *see also Elec.*
 6 *Arts, Inc.*, 298 F. App’x 568, 569 (9th Cir. 2008) (same); *Velasco v. Chrysler Grp. LLC*, 2017 WL
 7 445241, at *2 (C.D. Cal. Jan. 30, 2017) (stating that “district courts in this Circuit have sealed records
 8 containing ‘information about proprietary business operations, a company’s business mode or
 9 agreements with clients,’ [and] ‘internal policies and strategies’”) (internal citations omitted).

10 “The Ninth Circuit has explained that ‘in general, compelling reasons sufficient to outweigh the
 11 public’s interest in disclosure and justify sealing court records exist when such court files might have
 12 become a vehicle for improper purposes, such as the use of records to . . . release trade secrets.’” *Velasco*,
 13 2017 WL 445241, at *2 (quoting *Elec. Arts*, 298 F. App’x at 569); *see also Elec. Arts*, 298 F. App’x at
 14 569 (“A ‘trade secret may consist of any formula, pattern, device or compilation of information which
 15 is used in one’s business, and which gives him an opportunity to obtain an advantage over competitors
 16 who do not know or use it.’”) (citation omitted). A court has “broad latitude” to grant protective orders
 17 to prevent disclosure of “many types of information, including, but not limited to, trade secrets or other
 18 confidential research, development, or commercial information.” *Phillips ex rel. Estates of Byrd v. Gen.*
 19 *Motors Corp.*, 307 F.3d 1206, 1211 (9th Cir. 2002).

20 In determining whether a document should be filed under seal, courts consider, among other
 21 things, the measures taken to guard the information’s secrecy and the value of the information to the
 22 business or its competitors. *E.g., Phillips ex rel. Estates of Byrd v. Gen. Motors Corp.*, 307 F.3d 1206,
 23 1212 (9th Cir. 2002). Here, Microsoft seeks to seal narrowly tailored excerpts of the Opposition, which
 24 reference and reflect, among other things, confidential, proprietary information relating to Microsoft’s
 25 internal decision-making processes, investment decisions, strategic evaluation of forward-looking
 26 opportunities, market share analyses, assessment of the competitive landscape, business partnerships,
 27 terms of existing confidential agreements, revenue figures and projections, and internal presentations
 28 discussing business strategy. The disclosure of this information could be used to injure Microsoft if made

publicly available.

II. Sealing the Opposition and Supporting Materials Is Necessary to Protect Microsoft's Confidential and Proprietary Business Information

Microsoft seeks to maintain under seal portions of Plaintiff's Motion, as it contains Microsoft's non-public and highly sensitive information from documents obtained during the course of the FTC's investigation and litigation discovery. Examples of such confidential information include, but are not limited to, Microsoft's internal decision-making processes, investment decisions, strategic evaluation of forward-looking opportunities, market share analyses, assessment of the competitive landscape, business partnerships, terms of existing confidential agreements, revenue figures and projections, and internal presentations discussing business strategy. Disclosure of this information would provide Microsoft's competitors with private data about its performance and business strategy, which could harm Microsoft's competitive standing. *See Cont'l Auto. Sys. v. Avanci, LLC*, 2019 WL 6612012, at *4 (N.D. Cal. Dec. 5, 2019). Thus, the unsealing of this highly confidential and sensitive information would cause injury to Microsoft that cannot be avoided through less restrictive alternatives.

Finally, Microsoft provided the FTC with confidential business information cited in the Opposition and supporting materials pursuant to the statutory and regulatory guarantees of confidentiality contained in the Hart-Scott-Rodino Act or the FTC Act. *See* 15 U.S.C. §§ 18a(h), 46(f), 57b-2(b), 57b-2(c); 6 C.F.R. § 4.10(d)-(g). In similar cases, the FTC has acknowledged the need to maintain the confidentiality of a party's confidential business information that has been provided to the FTC via a regulatory request. *See, e.g., FTC v. Lockheed Martin Corp.*, 2022 WL 1446650, at *2 (D.D.C. Jan. 25, 2022) ("According to the FTC, sealing the complaint is appropriate . . . because the filing includes confidential information submitted . . . pursuant to 'statutory and regulatory guarantees of confidentiality.' . . . The requested sealing covers only confidential information and is, according to the FTC, required by regulation.").

Here, Microsoft has narrowed the FTC's preliminarily sealed, Microsoft-related redactions to only those that contain confidential business information.

III. Conclusion

Compelling reasons justify sealing Microsoft's confidential business information contained within the Complaint, and Microsoft respectfully requests that the Court grant in part the FTC's

Administrative Motion to Consider Whether Another Party's Material Should Be Sealed (ECF No. 35), consistent with the specific recitations stated herein. In accordance with Civil Local Rule 7-11, Microsoft has also filed a Proposed Order herewith.

Dated: June 20, 2023

Respectfully submitted,

By: /s/ Beth Wilkinson

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